

# PATRICK R. JOHNSON, MJE

School of Journalism and Mass Communication • University of Iowa  
[patrickraymondjohnson@gmail.com](mailto:patrickraymondjohnson@gmail.com) • [PRJohnson.org](http://PRJohnson.org)

## RESEARCH & TEACHING INTERESTS

---

### Research

News and media literacy; journalism and media ethics; journalism practice and education; LGBTQ+ media and knowledge production; deviant practice, people, places, and ideas in media; sex and sexuality; diversity, equity, and inclusion in journalism; corporate social responsibility • **Qualitative Methods:** In-depth interviews, textual analysis, critical discourse analysis; **Mixed Methods:** research and design, interviews + surveys, content + textual analysis

### Teaching

Media ethics; media law/freedom of expression; media sociology; journalism and democracy; gender and sexuality in the media; media, children, and adolescents; media villains and horror; media history; **Journalism & Media Production:** reporting and writing, visual communication and design, advanced production; **Media Pedagogy:** theories and practice, teacher training

## EDUCATION

---

### Ph.D. • Mass Communication, *expected 2024*

The University of Iowa, School of Journalism and Mass Communication

Advisor: Melissa Tully; Committee Members: Rachel Young, Tom Oates, and Stephanie Craft (external, University of Illinois)

### MA • Communication, May 2013

Marquette University, Diederich College of Communication

Advisor: Bonnie Brennen; Committee: Ana C. Garner and Pamela Hill Nettleton

### BS • Secondary Education and Journalism, June 2011

Marquette University, College of Education

## AWARDS & HONORS

---

### John F. Murray Outstanding Doctoral Student – Research • 2023

School of Journalism and Mass Communication  
The University of Iowa

### NOND Student Research Award and Grant • 2023

Association for Education in Journalism and Mass Communication (AEJMC)  
Newspaper and Online News Division

### Outstanding Teaching Assistant Award • 2023

University of Iowa

### Michael Hoefges Graduate Student Research Award and Grant • 2023

Association for Education in Journalism and Mass Communication (AEJMC), Law and Policy Division

### Post-Comprehensive Research Fellowship • 2023

The Graduate College, The University of Iowa

### Top Student Paper • Moeller Student Paper Competition • 2022

Association for Education in Journalism and Mass Communication (AEJMC)  
Mass Communication and Society Division

### John F. Murray Outstanding Doctoral Student – Research • 2022

School of Journalism and Mass Communication  
The University of Iowa

### Top Student Paper • 2021

Association for Education in Journalism and Mass Communication (AEJMC)  
LGBTQ Interest Group

### Hugh Vollrath Ross Scholarship • 2021

The Graduate College, The University of Iowa

### Distinguished National Journalism Teacher of the Year • 2016

Dow Jones News Fund

### Outstanding Graduate Student • 2013

Diederich College of Communication  
Marquette University

## EXTERNAL RESEARCH AFFILIATIONS

---

**Center for Information, Technology, and Public Life (CITAP)** • 2022 to present  
The University of North Carolina, Chapel Hill

**Trusting News** • 2022 to present

**National Association for Media Literacy Education** •  
2020 to present

## PUBLICATIONS

---

### *Refereed Journal Articles*

7. Foster, B., Mihailidis, P., **Johnson, P. R.**, Burth, S., Tully, M., & Ramasubramanian, S. (special issue, abstract accepted). Designing Equitable Media Literacy Interventions for Critical Youth Agency. *Global Studies of Childhood*.
6. **Johnson, P. R.** (accepted). Journalistic champ or pornographic chum: Hefner and Flynt's obituaries and the boundaries of journalism. *Journal of Magazine Media*.
5. **Johnson, P. R.** (2023). A case of claims and Facts: Automated fact-checking the future of journalism's authority, *Digital Journalism*. <https://doi.org/10.1080/21670811.2023.2174564>.
4. Dowling, D. O., **Johnson, P. R.**, & Ekdale, B. (2022). Hijacking journalism: Legitimacy and metajournalistic discourse in right-wing podcasts. *Media and Communication*, 10(3). <https://doi.org/10.17645/mac.v10i3.5260>.
3. **Johnson, P. R.** (2022). Defining the ethical student journalist. *Journal of Media Education*, 13(2), 20-39. <https://en.calameo.com/journal-of-media-education/read/000091789f74a761ca371>.
2. **Johnson, P. R.** (2022). A snake in the grass: Adapting journalistic truth to the silver screen. *Quarterly Review of Film and Video*. <https://doi.org/10.1080/10509208.2022.2045166>.
1. Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., Riewestahl, E., **Johnson, P.**, & Angrove, S. (2021). Do media literacies approach equity & justice?. *Journal of Media Literacy Education*, 13(2), 1-14. <https://doi.org/10.23860/JMLE-2021-13-2-1>.

### *Book Chapters*

6. **Johnson, P. R.** (forthcoming). Teaching the advanced media ethics course. In *Teaching Media Ethics*. AEJMC.
5. **Johnson, P. R.** (forthcoming). Considering diversity, equity, and inclusion in media ethics teaching practice. In *Teaching Media Ethics*. AEJMC.
4. Tully, M., & **Johnson, P. R.** (forthcoming). News literacy and digital journalism. In *Routledge Companion to Digital Journalism Studies* (2nd edition). Routledge.
3. **Johnson, P. R.**, & Tully, M. (2023). Can We Rebuild Broken Relationships? Examining Journalism, Social Media, and Trust in a Fractured Media Environment. In K. Fowler-Watt & J. McDougall (Eds.), *Palgrave Handbook on Media Misinformation* (pp. 279-295). Palgrave. [https://doi.org/10.1007/978-3-031-11976-7\\_19](https://doi.org/10.1007/978-3-031-11976-7_19).
2. **Johnson, P. R.**, Foster, B., Riewestahl, E., Tully, M., Ramasubramanian, S., & Mihailidis, P. (2022) Critical Media Literacy Practices for Equitable Futures: A Field Guide for ELA. In M. T. Christel & W. Kist (Eds.), *Bringing Critical Media Literacy into ELA Classrooms* (pp. 27-32). National Council of Teachers of English.
1. Ramasubramanian, S., & **Johnson, P. R.** (2022). Media and Learning of the Social World. In D. Lemish (Ed.), *The Routledge International Handbook of Children, Adolescents, and Media* (2nd edition) (pp. 277-284). Routledge. <https://doi.org/10.4324/9781003118824-35>.

### *Public Scholarship Projects*

2. [Press Pass Access with Tom Brokaw](#)
1. [Mapping Impactful Media Literacy Field Guide](#)

### *Book Reviews*

3. **Johnson, P. R.** (2022) Book Review: Journalistic Autonomy. *Journalism and Mass Communication Quarterly*. <https://doi.org/10.1177/10776990221123580>.
2. **Johnson, P. R.** (2022). The journalism manifesto. *Journal of Communication Inquiry*. <https://doi.org/10.1177/01968599221102561>
1. **Johnson, P. R.** (2021). Imagined audiences: How journalists perceive and pursue the public. *Journal of Communication Inquiry*. <https://doi.org/10.1177/01968599211039212>.

### **Reviewed Essays and Commentary**

3. **Johnson, P. R.** (publishing Oct. 2023). The legacy of Tom Brokaw: Revisiting an ethic of stability and trust in the Brokaw/Gorbachev interviews. *Journalism History*.
2. **Johnson, P. R.** (2022). Magazines that Made Me: Rolling Stone, Esquire, Playboy, Fangoria. *Journal of Magazine Media*. <https://doi.org/10.1353/jmm.2021.0010>.
1. **Johnson, P. R.** (2021). Media Literacy for Freedom: Activism for the Oppressed. *Media Ethics Magazine*, 33(1). <https://www.mediaethicsmagazine.com/index.php/browse-back-issues/217-spring-2021-vol-32-no-3/3999361-media-literacy-for-freedom-activism-for-the-oppressed>.

### **Manuscripts under Review**

- Johnson, P. R.** (R&R) Pornhub's corporate social responsibility and sustainability content.
- Johnson, P. R.,** Tully, M., Foster, B., Burth, S., Riewestahl, E., Mihailidis, P., & Ramasubramanian, S. (Under Review) Developing a framework for equitable media literacy practice: Voices from the field.
- Burth, S., Riewestahl, E., Ramasubramanian, S., Foster, B., **Johnson, P. R.,** Mihailidis, P., & Tully, M. (R&R) The six Es of equitable media literacy practice.
- Robinson, S., & **Johnson, P. R.** (Under Review) Rectifying harm through care-based practices: How journalists contend with disengaged communities' distrust.

### **Manuscripts in Progress**

#### *Book-length projects*

- Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.,** Burth, S., & Riewestahl, E. *Equitable media literacy practice*
- Tilley, C. C., & **Johnson, P. R.** *Free and Fair: A Media Law and Ethics reader*.

#### *Preparation for submission*

- Johnson, P. R.** It's (not) in the syllabus: Contradiction, construction, and taxonomic qualities of ethics in JMC syllabi.
- Johnson, P. R.,** & Foster, B. They grow up and start dying: The construction of cultural authority and journalism boundaries through detachment/attachment in Fangoria.
- Johnson, P. R.,** Darr, J. P., & Robinson, S. Journalism's "White" Flight: Nuancing Political Polarization and Declining Trust in News.
- Johnson, P. R.** News Literacy and Democracy. *Book chapter*.
- Johnson, P. R.** Sexual Communication. *Book review*.

#### *Analysis stage*

- Johnson, P. R.,** & Ali, C. LGBTQ knowledge production in journalism and mass communication.
- Johnson, P. R.** The student journalist as defined by journalism program mission statements.
- Johnson, P. R.** Coverage of the anti-sex Olympiad.
- Johnson, P. R.,** Tully, M., & Young, R. Contextualizing and defining the state of mixed methods in communication research.

#### *Research design and data collection*

- Johnson, P. R.** Pornhub's education-washing of sustainability concepts.

## **ACADEMIC APPOINTMENTS**

---

2023-2024	Journal of Communication Inquiry Managing Editor and Research Fellow, The University of Iowa School of Journalism and Mass Communication
Summer 2023	Graduate Research Assistant for Dr. Melissa Tully, The University of Iowa School of Journalism and Mass Communication
Summer 2023	Graduate Research Assistant for Dr. Tom Oates, The University of Iowa School of Journalism and Mass Communication
2022-2023	Inaugural Easton Graduate Teaching Fellow, The University of Iowa

School of Journalism and Mass Communication

Summer 2022	Graduate Research Assistant for Dr. Melissa Tully and Dr. Rachel Young, The University of Iowa School of Journalism and Mass Communication
Summer 2022	Digital Scholarship & Publishing Studio Summer Fellow, The University of Iowa The Graduate College
Summer 2021	Humanities for the Public Good Fellow, The University of Iowa Obermann Center for Advanced Studies
Summer 2021	Graduate Research Assistant for Dr. Melissa Tully, The University of Iowa School of Journalism and Mass Communication
2013 – 2020	Adjunct Professor, Marquette University Department of Journalism and Media Studies, Diederich College of Communication
Summer 2012	Graduate Research Assistant for Dr. Daradirek “Gee” Ekachai, Marquette University Diederich College of Communication
2011 – 2013	Graduate Teaching Assistant, Marquette University Diederich College of Communication

## PROFESSIONAL EXPERIENCES

---

### *Internships and Other Employment*

Winter 2020	Research Intern, Storyfit: AI for the Entertainment Industry
2013 – 2020	Teacher and Media Adviser, Community High School District 117 English Department, Antioch Community High School
2011 – 2013	Instructor, Urban Journalism Workshop, Diederich College of Communication
2011	Intern, Allied Integrated Marketing

### *Research Professional Development*

**MAXQDA Workshop** • University of Michigan, Mixed Methods Program • March 18, 2022

## CONSULTING EXPERIENCES

---

Summer 2022	Community High School District 117   Media literacy curriculum development in English 1 curriculum; work emerges from <a href="#">Illinois General Assembly Bill HB0234</a> , which requires every public high school to include a unit of media literacy in its curriculum
2021 – present	Take Two Film Academy   Media literacy curriculum development, quantitative research design and analysis

## GRANT-FUNDED PROJECTS

---

### **5. Murray Research Grant**

\$1,000 support for dissertation project

### **4. Newspaper and Online News Division Grant**

\$1,000 support for dissertation project

### **3. Michael Hoefges Graduate Student Research Grant**

\$500 support for Media Law Literacy project

## 2. National Association of Media Literacy Education

[Mapping Impactful Media Literacy Practice](#)

Paul Mihailidis, P.I.; Srivi Ramasubramanian & Melissa Tully, Co-P.I.  
Research Team • Funded July 2020

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., Riewestahl, E., **Johnson, P.**, & Angove, S. (2021). *Equity and impact in media literacy practice: Mapping the field in the United States*. National Association of Media Literacy Educators.  
<https://mappingimpactfulml.org/report>.

## 1. National Institutes of Health (NIH), National Institute on Minority Health and Health Disparities (NIMHD) • 554,635 (2013), 4,053,995 (total award)

CHIMC (Community Health Improvement for Milwaukee's Children): Take Control IMMUNIZE! • Medical College of Wisconsin

Earnestine Willis, M.D., P.I.

Education Development Team • Funded 2013

*I was recruited to be a part of the research and education team in my final year of my master's program. In my role, I worked to develop educational initiative.*

## PRESENTATIONS & SPEAKING ENGAGEMENTS

---

### *Refereed Conference Presentations*

13. Robinson, S. & **Johnson, P. R.** (29 May 2023). Rectifying harm through care-based practices: How journalists might tend to disengaged communities. Paper submitted to the 73<sup>rd</sup> annual meeting of the International Communication Association (ICA), Toronto, Ontario, Canada.
12. **Johnson, P. R.**, Darr, J. P., & Robinson, S. (25 May 2023). White flight from journalism: News avoidance of diversity and the editorial response in local news. Paper submitted to the Reuters News Avoidance Pre-Conference at the 73<sup>rd</sup> annual meeting of the International Communication Association (ICA), Toronto, Ontario, Canada.
11. Burth, S., Riewestahl, E., Ramasubramanian, S., Foster, B., **Johnson, P. R.**, Mihailidis, P. & Tully, M. (October 2022). The 6E's of Media Literacy Impact: A Framework to Understand Differential Outcomes of Media Literacy Practices. Critical Media Literacy Conference of the Americas, Oakland, California.
10. **Johnson, P. R.**, Tully, M., Foster, B., Mihailidis, P., Riewestahl, E., & Ramasubramanian, S. (6 August 2022). Developing a Framework for Equitable Media Literacy Practice: Voices from the Field. Paper submitted to the 105<sup>th</sup> annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Detroit, Michigan.
9. **Johnson, P. R.** (5 August 2022). It's (Not) in the Syllabus: Contradiction and Taxonomic Qualities of Ethics in JMC Syllabi, a Mixed Methods Study. Paper submitted to the 105<sup>th</sup> annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Detroit, Michigan.
8. **Johnson, P. R.** (4 August 2022). Building a Sexsustainable Future: Pornhub, CSR, and the Anti-Sustainability Heterosexual Male. Paper submitted to the 105<sup>th</sup> annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Detroit, Michigan. **Top Student Paper, Second Place Moeller Student Paper Competition.**
7. **Johnson, P. R.**, & Foster, B. (28 July 2022). They grow up and start dying: The construction of cultural authority and journalism boundaries through detachment/attachment in Fangoria. *Mapping the Magazine 7: Magazines and the Moment*. Des Moines, Iowa.
6. **Johnson, P. R.** (30 June 2022). Imagining more equitable futures through sustainability-centered thinking. *World Journalism Education Congress*. Virtual.
5. Mihailidis, P., Ramasubramanian, S., Tully, M., **Johnson, P.**, Riewestahl, E., & Foster, B. (2022) Media Literacy as a Safeguard to Democracy. International Media Literacy Research Symposium. Madison, WI.
4. **Johnson, P. R.** (5 August 2021). A snake in the grass: Adapting sex and sexuality from journalistic truth to the silver screen. Paper submitted to the 104<sup>th</sup> annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Virtual. **Top Student Paper.**
3. **Johnson, P. R.** (8 July 2021). A case of claims and facts: Automated fact-checking and the future of journalism's authority. Paper submitted to the 22<sup>nd</sup> annual meeting of the Media Ecology Association (MEA), Virtual.
2. **Johnson, P. R.** (6 March 2021). A reckoning of objectivity with moral clarity. Paper presented at the annual midwinter conference of the Association for Education in Journalism and Mass Communication (AEJMC), Virtual.

1. Ekachai, D. & **Johnson, P.** (14 September 2012). A content analysis of social media syllabi. Paper presented at the annual MMA fall educators conference. Minneapolis, Minnesota.

### ***Other Conference Presentations***

16. **Johnson, P.** & Tully, M. (31 March 2023). Mapping impactful media practice for equitable and inclusive civic futures in the United States. Presented at the 5<sup>th</sup> annual Social Justice + Media Symposium, Las Vegas, Nevada.
15. **Moderator.** (3 March 2023). Graduate Education Commission status. 48<sup>th</sup> annual Southeast Colloquium of the Association for Education in Journalism and Mass Communication (AEJMC), Murfreesboro, Tennessee.
14. **Panelist.** (25 February 2023). Real work for the real world: A teaching panel on experiential learning. 15<sup>th</sup> annual Midwinter Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Norman, Oklahoma.
13. **Discussant.** (25 February 2023). Uses, skills, and emotions in digital media. 15<sup>th</sup> annual Midwinter Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Norman, Oklahoma.
12. **Moderator.** (24 February 2023). The status of graduate education. 15<sup>th</sup> annual Midwinter Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Norman, Oklahoma.
11. **Moderator.** (4 August 2022). Evolution of Media Ethics: Lessons and Inspirations. 105<sup>th</sup> annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Detroit, Michigan.
10. **Panelist.** (4 August 2022). Good Teaching Is Good Teaching: What Works in Writing Instruction, No Matter the Delivery Method. 105<sup>th</sup> annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Detroit, Michigan.
9. **Panelist.** (3 August 2022). Scholastic Journalism Division Teach-in. 105<sup>th</sup> annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Detroit, Michigan.
8. **Respondent.** (29 October 2021). [Reddit Ask Me Anything](#): We are educators and researchers discussing how media literacy education can help us become a fact-based, ethical, well-represented, and creative democratic society. 2021 NAMLE Media Literacy Week.
7. Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.**, & Riewestahl, E. (28 October 2021). NAMLE research project: Mapping impactful media literacy practices. Presented at the 2021 NAMLE Media Literacy Week, Virtual.
6. **Panelist.** (5 August 2021). Creating supportive environments: Mentoring for grad students in all stages. Presented at the 2021 AEJMC Conference, Virtual.
5. **Moderator.** (3 August 2021). Preconference workshop session: Eyeing the job market as a doctoral student. Presented at the 2021 AEJMC Conference, Virtual.
4. Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.**, & Riewestahl, E. (18 July 2021). NAMLE research project: Mapping impactful media literacy practices. Presented at the 2021 NAMLE Conference, Virtual.
3. Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.**, & Riewestahl, E. (17 July 2021). NAMLE international research initiative: Exploring media literacy in the U.S. and Australia. Presented at the 2021 NAMLE Conference, Virtual.
2. Ramasubramania, S., Tully, M., Mihailidis, P., Foster, B., **Johnson, P.**, & Riewestahl, E. (23 April 2021). Mapping impactful media practice for equitable and inclusive civic futures in the United States. Presented at the 3<sup>rd</sup> annual Social Justice + Media Symposium, Virtual.
1. Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., Riewestahl, E., & **Johnson, P.** (31 March 2021). Mapping impactful media practice for equitable and inclusive civic futures in the United States. Presented at the 13<sup>th</sup> annual Media Education Summit, Virtual.

### ***Invited Lectures***

1. **Johnson, P.R.** (2023). The search for sustainable practice: Imagining better futures for queer communities through media literacy. Emerging Scholars Series. University of Wisconsin—Madison, School of Journalism and Mass Communication.

### ***Guest Lectures***

9. **Johnson, P.R.** (2023). Using CDA in Journalism and Media Studies. EDTL 7071: Critical Discourse Analysis in Education Research. University of Iowa.
8. **Johnson, P.R.** (2022). Deviance and Media Ethics. JOU 101: Introduction to Journalism. University of Tampa.
7. **Johnson, P.R.** (2021). Sex/Media. COMM 2075: Gender, sexuality, and the media. University of Iowa.



6. **Johnson, P.R.** (2013). The scream kings: The rise of the complacent male in the Scream film franchise. COMM 4500/5500: Race and gender issues in mass media. Marquette University.
5. **Johnson, P.R.** (2013). Infographics: Research, writing, and principles of effective design and production. ADPR 3600: Public relations writing. Marquette University.
4. **Johnson, P.R.** (2012). Methods of media education and media literacy in the secondary school. ENGL 4027/5027: Teaching English in the secondary school. Marquette University.
3. **Johnson, P.R.** (2012). Infographics. ADPR 3600: Public relations writing. Marquette University.
2. **Johnson, P.R.** (2012). Methods of media education and media literacy in the secondary school. ENGL 4027/5027: Teaching English in the secondary school. Marquette University.
1. **Johnson, P.R.** (2011). Methods of media education and media literacy in the secondary school. ENGL 4027/5027: Teaching English in the secondary school. Marquette University.

## **ARTICLES IN TRADE PUBLICATIONS & ORGANIZATIONAL WEBSITES**

---

24. Darr, J., **Johnson, P.**, & Muchna, M. (2 September 2022). Research insights: What we learned testing an anti-polarization checklist with news consumers. *Medium*. <https://medium.com/trusting-news/research-insights-what-we-learned-testing-an-anti-polarization-checklist-with-news-consumers-a3c448f836be>.
23. **Johnson, P.**, Robinson, S., & Muchna, M. (22 August 2022). Research insights: Reaching and building trust with diverse audiences. *Medium*. <https://medium.com/trusting-news/research-insights-reaching-and-building-trust-with-diverse-audiences-3d53fc337884>.
22. **Johnson, P.** (8 July 2021). Reframing the future. *Quill and Scroll | The Daily Scroll*. <<https://quillandscroll.org/13819/the-digital-quill/weekly-scroll/the-weekly-scroll-for-november-8-2021/>>.
21. **Johnson, P.** (14 July 2021). Research for/with gratitude and grace. *Humanities for the Public Good*. <<https://uihumanitiesforthepublicgood.com/2021/07/14/research-for-with-gratitude-and-grace/>>.
20. **Johnson, P.** (25 June 2021). Brokaw's press passes grant access to unique history. *The University of Iowa Libraries: News and Announcements*. <<https://blog.lib.uiowa.edu/speccoll/2021/06/25/brokaws-press-passes-grant-access-to-unique-history/>>.
19. **Johnson, P.** (14 June 2021). A forgotten object in journalism history." *Humanities for the Public Good*. <<https://uihumanitiesforthepublicgood.com/2021/06/14/a-forgotten-object-in-journalism-history/>>.
18. **Johnson, P.** (30 July 2020). For student journalists, there's no trouble like John Lewis' "good trouble." *Quill and Scroll | The Daily Scroll*. <<https://quillandscroll.org/11612/the-digital-quill/qs-news/for-student-journalists-theres-no-trouble-like-john-lewis-good-trouble/>>.
17. **Johnson, P.** (16 January 2019). Five college Instagram accounts to be inspired by right now and why. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2019/01/16/five-college-instagram-accounts-to-be-inspired-by-right-now-and-why/>>.
16. **Johnson, P.** (11 January 2019). Here's what one staff did to brand their Instagram account. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2019/01/11/heres-what-one-staff-did-to-brand-their-instagram-accounts/>>.
15. **Johnson, P.** (12 December 2018). I'm adviser Patrick Johnson, and this is our newsroom. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2018/12/12/im-adviser-patrick-johnson-and-this-is-our-newsroom/>>.
14. **Johnson, P.** (12 October 2018). Why Adobe Spark is your next tech tool. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2018/10/12/why-adobe-spark-is-your-next-tech-tool/>>.
13. **Johnson, P.** (10 October 2018). Spark Posts is the way to tell stories right now. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2018/10/10/spark-posts-is-the-way-to-tell-stories-right-now/>>.
12. **Johnson, P.R.** (3 July 2018). We hold these truths to be self evident. *Marquette Educator*. <<https://marquetteeducator.wordpress.com/2018/07/03/we-hold-these-truths-to-be-self-evident/>>.
11. **Johnson, P.** (Fall 2017). Going onward and upward. *Communication: Journalism Education Today*.
10. **Johnson, P.** (20 October 2017). Why we write: Scholastic journalism educators on the importance of modeling. *Education Week*. <[http://blogs.edweek.org/teachers/work\\_in\\_progress/2017/10/why\\_we\\_write\\_scholastic\\_journa.html](http://blogs.edweek.org/teachers/work_in_progress/2017/10/why_we_write_scholastic_journa.html)>.
9. **Johnson, P.** (Summer 2017). Things we like: The Tom Tom. *Communication: Journalism Education Today*.

8. **Johnson, P.** (30 June 2017). Build up your staff's spotify playlist with these quick ideas. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/06/30/build-up-your-staffs-spotify-playlist-with-these-quick-ideas/>>.
7. **Johnson, P.** (28 June 2017). Why Spotify is your next social media experience. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/06/28/why-spotify-is-your-next-social-media-experience/>>.
6. **Johnson, P.** (18 January 2017). Using Google Sheets to develop and track media campaigns. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/01/18/using-google-sheets-to-develop-and-track-media-campaigns/>>.
5. **Johnson, P.** (11 January 2017). 4 social media content tips to improve your sports storytelling and audience engagement. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/01/11/4-social-media-content-tips-to-improve-your-sports-storytelling-and-audience-engagement/>>.
4. **Johnson, P.** (9 January 2017). 7 Ways to develop a social media presence for school athletic programs. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/01/09/7-ways-to-develop-a-social-media-presence-for-school-athletic-programs/>>.
3. **Johnson, P.** (Spring 2013). The social journalist: Adaptation and instruction for social media in the journalism classroom. *Communication: Journalism Education Today*.
2. **Johnson, P.** (Fall 2012). Functioning in a digital world with a print history. *Communication: Journalism Education Today*.
1. **Johnson, P.** (12 July 2012). The man with the '35 Ford. *Old Cars Weekly*.

## TEACHING

---

### *Teaching Fellowships*

**Inaugural Easton Graduate Teaching Fellow** • 2022-2023 • The University of Iowa • School of Journalism and Mass Communication

### *Instructor of Record*

**JMC 3142** • Social Media for Social Change • Fall 2022 • The University of Iowa

**COMM 3900** • Ethical Problems in Mass Communication • Spring 2020, Fall 2019, Spring 2019, Fall 2018, Spring 2018, Fall 2017, Spring 2017, Fall 2016, Spring 2016, Fall 2015, Spring 2015, Fall 2014, Spring 2014 • Marquette University

**JOUR 4997** • Journalism Capstone: Magazine with a Mission • Spring 2020 • Marquette University

**JOUR 4510** • Magazine Design and Production • Spring 2018 • Marquette University

**JOUR 1100** • Digital Journalism 1 • Fall 2014, Fall 2013, Spring 2013 • Marquette University

**ADPR 2200** • Media Writing • Spring 2014 • Marquette University

### *Teaching Assistant*

**JMC 2600** • Freedom of Expression • Spring 2022 • The University of Iowa

**JMC 2010** • Journalistic Reporting and Writing • Fall 2021, Spring 2021, Fall 2020 • The University of Iowa

**COMM 2100** • Visual Communication • Spring 2013, Fall 2012, Spring 2012, Fall 2011 • Marquette University

### *Teaching Awards*

2023 • Outstanding Teaching Assistant Award, University of Iowa

2020, 2018, 2017, 2016, 2014 • Most Inspirational Teacher, Antioch Community High School

2016 • Distinguished National Journalism Teacher of the Year, Dow Jones News Fund

2016 • Award for Teaching Excellence, Illinois State Legislature

2015 • National Rising Star of Journalism Education, Journalism Education Association

2015 • Nancy Becker Newspaper Adviser of the Year, Kettle Moraine Press Association

2012 • Future Journalism Teacher of the Year, Journalism Education Association

### *Teaching Professional Development*

**PhDigital Bootcamp, Texas State University and The Knight Foundation** • June and July 2022

**Poynter Institute, Teachapoolooza** • July 4-5, 2021



## **CIRTL Teaching Program**

Associate-Level Certificate • Fall 2020

Practitioner-Level Certificate • in progress

### ***Courses Taught at Community High School District 117***

Print and Digital Journalism (Developed from proposal to execution)

Introduction to Print and Digital Journalism (Developed from proposal to execution)

Sports Media (Developed from proposal to execution)

Broadcast Journalism (Developed from proposal to execution)

English 4: Composition (semester required course) (Developed from proposal to execution)

English 4: Villains and Literature (semester required course) (Developed from proposal to execution)

English IV (Full year required course) \*this course was replaced by E4: Composition and E4: Literature

English II (Full year required course)

English I (Full year required course)

### ***Teaching Materials***

Tilley, C. C., & **Johnson, P. R.** *Free and Fair: A Media Law and Ethics reader.* (textbook in progress)

The Shadid Curriculum, Center for Journalism Ethics, University of Wisconsin—Madison, School of Journalism and Mass Communication. <https://ethics.journalism.wisc.edu/the-shadid-curriculum/>.

**Johnson, P. R.** (2012) Digital journalism: Curriculum for instruction—Introductory digital journalism curriculum for classroom implementation and instructional use at the high school or introductory collegiate level.

**Johnson, P.** (2012) Empty Cradles: A curriculum for the Milwaukee Journal-Sentinel's Award-Winning series on infant mortality.

## **PROFESSIONAL MEMBERSHIPS & AFFILIATIONS**

---

**Society of Professional Journalists (SPJ)** • Member • 2021 to present

**National Lesbian and Gay Journalists Association (NLGJA)** • Member • 2021 to present

**American Journalism Historians Association (AJHA)** • Member • 2021 to present

**International Communication Association (ICA)** • Journalism Studies Division; Children, Adolescents, and Media Division • 2020 to present

**Association for Education in Journalism and Mass Communication (AEJMC)** • Commission on Graduate Education, Graduate Student Interest Group, Media Ethics Division, LGBTQ Interest Group • 2011 to 2013; 2020 to present

**Kappa Tau Alpha Honor Society** • 2011 to present

**Journalism Education Association (JEA)** • 2007 to present • Mentoring Committee Chair, 2017 to 2020; Mentoring Committee, 2017 to 2020; Digital Media Committee, 2007 to 2020

## **SERVICE TO THE DISCIPLINE**

---

**Reviews Editor** • *Journal of Communication Inquiry* • 2022 to 23

**Advisory Board Member** • *Journal of Communication Inquiry* • 2021 to present  
• Article of the Year Subcommittee (2022)

**Association for Education in Journalism and Mass Communication** • Graduate Student Service  
• Commission on Graduate Education (Head • 2022 to 2024)  
• Graduate Student Interest Group (Vice-Head • 2021 to 2022)  
• Graduate Student Interest Group (Pre-Conference Chair • 2020 to 2021)  
• Media Ethics Division (Graduate Student Head • 2020 to present)

### ***Publication and Conference Reviews***

## Academic Journals

Journalism Studies: 2023 (1 paper)

## ICA

Annual Conference: 2022 (4 papers); 2023 (4 papers)

## AEJMC

Midwinter Conference: 2022 (5 extended abstracts); 2023 (4 extended abstracts)

National Conference: 2023 (3 paper); 2021 (2 extended abstracts, 2 papers)

## JEA

Communication: Journalism Education Today: 2021 (1 paper)

---

## SERVICE TO THE UNIVERSITY OF IOWA

---

**Graduate Student Representative** • School of Journalism and Mass Communication

- Undergraduate Committee • 2022 to 2023
- Graduate Committee • 2021 to 2022
- Search Committee: Visiting Assistant Professor, Media Law

**New TA Training Facilitator** • Grading and Providing Feedback on Writing • Graduate College • August 19, 2021

**Board Member** • The Daily Iowan • SPI Board • 2020 to present

- Chair • 2022 to 2023
- Board of Directors • 2020 to present

---

## SERVICE TO JOURNALISM EDUCATION

---

**Centennial Committee** • Member • Journalism Education Association • 2023-2024

**Trustee & Board Member** • Quill and Scroll International Journalism Honor Society • 2013 to 2022

- Vice President • 2021 to 2022
- 2026 Committee Chair • 2021 to 2022 – this committee explores the future of the organization in terms of fiscal and institutional status

**Mentor Program Chair** • Board Member • Journalism Education Association • 2017 to 2020

**Mentor** • Kent State University Online Scholastic Journalism Program, Teacher Leadership • August 2017 to May 2020

**Chicago Local Committee Member**, volunteer subcommittee chair • Journalism Education Association/National Scholastic Press Association Fall National Convention • August 2016 to November 2016

**Instructor** • Journalism Education Association Adviser Institute • July 2015 to July 2019

**Director** • Fall Scholastic Journalism Conference • Kettle Moraine Press Association • November 2015 to November 2017

**Committee Chair (Volunteers)** • National High School Journalism Convention, Chicago • Journalism Education Association & National Scholastic Press Association • 2015 to 2016

**Chairman** • Committee on Rebranding and Organizational Identity: Kettle Moraine Press Association • February 2013 to May 2020

**Reviewer** • PRAXIS Journalism Teaching Certification Exam • Educational Testing Services • 2013

**Assistant Director** • Fall Scholastic Journalism Conference • Kettle Moraine Press Association • 2012

**Newspaper, Yearbook, Newsmagazine, and Online Publication Judging and Critiquing**

- Nebraska Scholastic Press Association • 2012 to 2020
- Florida Scholastic Press Association • 2011 to 2020
- Southern Interscholastic Press Association • 2011 to 2020
- National Scholastic Press Association • 2011 to 2020

**Instructor** • Urban Journalism Workshop • 2011, 2012, 2013

**Director** • Day Workshops • Kettle Moraine Press Association • 2011 to 2013

**Board Member** • Kettle Moraine Press Association • 2011 to 2020

**Curriculum Designer** • Milwaukee Journal Sentinel's "Empty Cradles" series • 2011 to 2012

**Mentor** • Messmer Catholic High School Journalism Program • 2007 to 2013

***Professional Presentations***

**Johnson, P. R.** (2022, October). What it feels like. Iowa High School Press Association Fall Conference.

**Johnson, P. R.** (2021, October). What it feels like. Iowa High School Press Association Fall Conference.

**Johnson, P. R.** (2019, November). Mentor program lunch and learn. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2019, November). New member round table. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2019, November). Media advising 101. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** & Pollard, R. (2019, November). Be an influencer. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2019, April). Mentor forum. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.

**Johnson, P. R.** (2019, April). New member round table. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.

**Johnson, P. R.** (2018, November). Mentor forum. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2018, April). New member round table. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.

**Johnson, P. R.** (2018, April). Mentor forum. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.

**Johnson, P. R.** (2017, November). What it feels like to burn the box. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2017, November). Journalism sometimes is just another family-friendly game of Mario Kart. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2017, October). What it feels like. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.,** Gallimore, B. W., Wood, J. R., & Everett, J. M. (2017, October). CRAFTing leadership: Building student-produced experiences. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.** (2017, July). Words of wisdom. Presented at the Journalism Education Association Advisers Institute.

**Johnson, P. R.** (2017, July). CRAFTing leadership. Presented at the Journalism Education Association Advisers Institute.

**Johnson, P. R.** (2017, April). What it feels like to burn the box. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.

**Johnson, P. R.** (2017, April). Get in the game. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.

**Johnson, P. R.** (2017, April). Sports centered. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.

**Johnson, P. R.** (2017, April). Social media half-day workshop. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.

**Johnson, P. R.** (2016, November). Get in the game. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2016, November). Sports centered. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2017, November). What it feels like to burn the box. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

Journalism Education Association Fall Convention.

**Johnson, P. R.** (2016, October). What it feels like. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.** & Lauer, E. (2016, October). Blowing up the box: Social media and student media. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.** (2016, July). Obsession mastery. Presented at the Journalism Education Association Advisers Institute.

**Johnson, P. R.** (2016, July). Developing inquiry. Presented at the Journalism Education Association Advisers Institute.

**Johnson, P. R.** & Lauer, E. (2015, November). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2015, October). What it feels like. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.** & Lauer, E. (2015, October). Just hashtag it: Social media workshop. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.** (2015, July). It's all Greek to me. Presented at the Journalism Education Association Advisers Institute.

**Johnson, P. R.** (2015, July). The social journalist. Presented at the Journalism Education Association Advisers Institute.

**Johnson, P. R.** & Hubbard, B. (2015, April). Nice bike. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** & Lauer, E. (2015, April). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2015, April). It's all Greek to me. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** & Lauer, E. (2014, November). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2014, November). Multimedia Mondays: Telling the best stories. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2014, November). It's all Greek to me. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** & Lauer, E. (2014, April). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2014, April). Multimedia Mondays: Telling the best stories. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** & Lauer, E.. (2013, November). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2013, November). Twitter, journalism and student media. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2012, November). Getting the digital story. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2012, November). Twitter, journalism and student media. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

**Johnson, P. R.** (2012, October). Planning for digital storytelling. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.** (2012, October). Magazine production for high school student media. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.** (2011, October). Critical writing for the masses. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.** (2011, October). Utilizing polls and surveys effectively in your student publication. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

**Johnson, P. R.** (2011, October). Advising with web 2.0: Tips and tricks for the new digital media landscape. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

## **SERVICE TO COMMUNITY HIGH SCHOOL DISTRICT 117**

---

### **Media Department**

- **Organizer** • NLCC Journalism Teacher Consortium • May 2018 to May 2020
- **Media Teacher Mentor** • August 2018 to May 2020
- **Chair** • Media Teacher Search and Interview Committee • March 2020
- **Member** • Middle School Journalism Teacher Search and Interview Committee • June 2018
- **Chair** • Media Teacher Search and Interview Committee (2) • April to May 2018

### **English Department**

- **Member** • English Teacher Search and Interview Committee • May 2018
- **Member** • English Teacher Search and Interview Committee • May 2016
- **Member** • English Teacher Leave of Absence Search and Interview Committee • August 2015

### **Antioch Community High School**

- **Lead** • Peer Tutor Program • 2017 to 2020
- **Member** • Principal Search and Interview Committee • February to March 2017
- **Member** • Assistant Principal of Student Services Search and Interview Committee • April to May 2016
- **Coordinator** • School Spirit • January 2014 to May 2019
- **Chair** • Centennial Celebration • 2014-2015 school year
- **Assistant Musical Director** • Spring 2014, Spring 2015, Spring 2016, Spring 2017, Spring 2018, Spring 2019
- **Assistant Play Director** • Fall 2013, Winter 2014, Fall 2014, Winter 2014, Fall 2015

### **District Office**

- **Chair** • 1:1 Committee, Curriculum and Instruction Sub-Committee • 2017 to 2018
- **Chair** • District Technology Committee • 2016-2017; 2017-2018 school years

## **SERVICE TO MARQUETTE UNIVERSITY**

---

**Strategic Communication Campaign Judge** • Diederich College of Communication Department of Strategic Communication • Marquette University • 2011 to 2015

**Board Member** • Marquette Student Media • Marquette University • 2011 to 2013

**Founding Board Member & President** • Diederich College of Communication Graduate Student Organization • Marquette University • 2011 to 2013

## **SERVICE TO KAPPA SIGMA FRATERNITY**

---

**Faculty Adviser** • Xi-Xi Chapter • Kappa Sigma Fraternity • August 2016 to May 2020

**Alumni Board Representative** • August 2011 to May 2020

**Alumni Big Brother** • August 2011 to May 2020

**Director** • Chapter Communications • January 2010 to May 2011

**Delegate Elect** • Kappa Sigma Fraternity Grand Conclave • New Orleans, Summer 2010

**Vice President of Programming** • Interfraternity Council • January 2010 to December 2010

**Chair** • Greek Week • 2010

**Vice Chair** • Judicial Board • 2010

**Chair** • Greek Relations • January 2010 to December 2010

**Chair** • Social • August 2008 to December 2010

## **JOURNALISM PRODUCTION & LEADERSHIP**

---



**Student Media Adviser and Media Team Leader • Antioch Community High School • 2013 to 2020**

- Feather Arts and Culture Magazine: 2019 to May 2020 (developed and launched magazine in August 2019)
- Arrow Sports Magazine: 2018 to May 2020 (developed and launched magazine in August 2018)
  - Special Issue Award Winner: 2018, 2019
- Sequoit Sports Media Public Relations: 2016 to May 2020 (developed course and program in August 2016)
- Sequoit Broadcast Network Broadcasting Organization: 2014 (trained new adviser in January 2015)
- SequoitMedia.com media site: 2013 to May 2020 (developed website and launched digital program in August 2013)
  - Online Pacemaker Recipient: 2016
  - Online Pacemaker Finalist: 2015, 2016, 2017, 2018, 2019
- Tom Tom News Magazine: 2013 to May 2020
  - All-American award winner: 2014, 2015, 2016, 2017, 2018, 2019, 2020
  - All-KEMPA award winner: 2014, 2015, 2016, 2017, 2018, 2019, 2020
  - CSPA Silver Crown: 2015-16 school year
  - CSPA Gold Crown: 2016-17; 2017-2018 school years
  - Print Pacemaker Finalist: 2016, 2017, 2018

**Student Publication Adviser • Brookfield Central High School • 2010 to 2011**

- Tyro Newspaper: 2010 to 2011
- Legend Yearbook: 2010 to 2011

**Marquette Student Media Student Director and Team Leader • 2010 to 2011**

**The Marquette Journal (Magazine)**

- Editor-in-Chief: 2010 to 2011 (non-voting member of Student Media Board)
- Managing Editor: 2009 to 2010
- Features Editor: 2008 to 2009
- Online Editor: 2008 to 2009
- Writer: 2007 to 2011
- Designer: 2007 to 2011

**The Marquette Tribune (Newspaper)**

- Graphics and Visual Content Editor: 2009 to 2010
- Reporter: 2007 to 2011
- Designer: 2007 to 2010

**Marquette University Radio, DJ: 2008 to 2011**

**Student Media Interactive, Assistant Editor/Manager: 2008 to 2009** (this was the last year of SMI before we transitioned to a converged model of student media)

**JOURNALISM AWARDS & HONORS**

---

2009, 2010, 2011 Best Student Magazine (Editor), Society of Professional Journalists

2010 Columnist of the Year, Wisconsin Newspaper Association