

PATRICK R. JOHNSON, MJE

Curriculum Vitae

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ACADEMIC APPOINTMENTS

2020 – Present Graduate Teaching Assistant, The University of Iowa
School of Journalism and Mass Communication

EDUCATION

Ph.D. Mass Communication, *in progress*
The University of Iowa, School of Journalism and Mass Communication

Research Interests: Journalism (and media broadly) as a moral institution

Areas of Emphasis: Metajournalistic discourse, journalism and media ethics, media and news literacy, issues of deviance in journalism, sex media

Advisor: Dr. Melissa Tully, Associate Professor

Committee: Dr. Rachel Young, Associate Professor; Tom Oates, Associate Professor; David Ryfe, Professor and Director, Iowa School of Journalism and Mass Communication; Dr. Stephanie Craft, Professor of Journalism, University of Illinois College of Media; Cristina Tilley, Associate Professor, Iowa College of Law

MA Communication, May 2013
Marquette University, Diederich College of Communication

Thesis: The Impurity Truth: How Popular Media Taught Millennial Males to Get Laid and “Do It” as Early as Possible

Advisor: Dr. Bonnie Brennen, Professor Emerita and Nieman Professor of Journalism

Committee: Dr. Ana C. Garner and Dr. Pamela Hill Nettleton

BS Secondary Education and Journalism, June 2011
Marquette University, College of Education

PREVIOUS ACADEMIC APPOINTMENT

Summer 2021 Humanities for the Public Good Fellow, The University of Iowa
Obermann Center for Advanced Studies

Summer 2021 Graduate Research Assistant for Dr. Melissa Tully, The University of Iowa
School of Journalism and Mass Communication

2013 – 2020 Adjunct Professor, Marquette University
Department of Journalism and Media Studies, Diederich College of Communication

2013 – 2020 Teacher and Media Adviser, Community High School District 117
English Department, Antioch Community High School

Summer 2012	Graduate Research Assistant for Dr. Daradirek “Gee” Ekachai, Marquette University Diederich College of Communication
2011 – 2013	Graduate Teaching Assistant, Marquette University Diederich College of Communication

PROFESSIONAL EXPERIENCES

Winter 2020	Research Intern, Storyfit: AI for the Entertainment Industry
2011 – 2013	Instructor, Urban Journalism Workshop, Diederich College of Communication

PUBLICATIONS

Refereed Journal Articles

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., Riewestahl, E., **Johnson, P.**, & Angrove, S. (2021). Do media literacies approach equity & justice?. *Journal of Media Literacy Education*, 13(2), 1-14. DOI: [10.23860/JMLE-2021-13-2-1](https://doi.org/10.23860/JMLE-2021-13-2-1).

Book Reviews

Johnson, P. R. (accepted, forthcoming 2022). The journalism manifesto. *Journal of Communication Inquiry*.

Johnson, P. R. (11 August 2021). Imagined audiences: How journalists perceive and pursue the public. *Journal of Communication Inquiry*. DOI: [10.1177/01968599211039212](https://doi.org/10.1177/01968599211039212).

Book Chapters

Johnson, P. R. & Tully, M. (accepted, forthcoming July 2022). Social Media, Journalism, and Trust. *Palgrave Handbook on Media Misinformation*. Palgrave.

Ramasubramanian, S., & **Johnson, P. R.** (accepted, forthcoming March 2022). Media and Learning of the Social World. *The Routledge International Handbook of Children, Adolescents, and Media* (2nd edition). Routledge.

Reviewed Essays and Commentary

Johnson, P. R. (accepted, forthcoming 2022). Magazines that Made Me. *Journal of Magazine Media*.

Johnson, P. R. (2021). Media Literacy for Freedom: Activism for the Oppressed. *Media Ethics Magazine*, 33(1).
<<https://www.mediaethicsmagazine.com/index.php/browse-back-issues/217-spring-2021-vol-32-no-3/3999361-media-literacy-for-freedom-activism-for-the-oppressed>>.

Manuscripts under Review

Johnson, P. R. (under review). Defining the ethical student journalist.

Johnson, P. R. (R&R). Journalistic Champ or Pornographic Chum: Hefner and Flynt’s Obituaries and the Boundaries of Journalism.

Johnson, P. R. (R&R). A case of claims and Facts: Automated fact-checking the future of journalism’s authority.

Johnson, P. R. (R&R). A snake in the grass: Adapting journalistic truth to the silver screen.

Johnson, P. R., Foster, B., Riewestahl, E., Tully, M., Ramasubramanian, S., & Mihailidis, P. (under review, special issue) Critical Media Literacy Practices for Equitable Futures: A Field Guide for ELA.

Johnson, P. R. (under review, special issue). Pornhub’s corporate social responsibility and sustainability content.

Dowling, D. O., **Johnson, P. R.** & Ekdale, B. (abstract accepted, special issue). The voice of Conservative activism: Charting far right of podcast journalism.

Manuscripts in Progress

Johnson, P. R. (revising, pre-submission). Objectivity's racial reckoning.

Johnson, P. R. (revising, pre-submission). It's (not) in the syllabus: Contradiction and construction of the ethical media professional in syllabus language

Johnson, P. R. (in progress, analysis). The student journalist as defined by journalism program mission statements.

Johnson, P. R. (in progress, interviews). Creating Sexstainability and Pornhub's education-washing of sustainability concepts.

Johnson, P. R. (in progress). Coverage of the anti-sex Olympiad.

Johnson, P. R. (in progress). How journalism programs define DEI in mission statements.

Johnson, P. R., Mandell, L. E., & Foster, B. (in progress). How Spice World warned us about the future of journalism.

Johnson, P. R., Tully, M., Foster, B., Mihailidis, P., Riewestahl, E., & Ramasubramanian, S. (in progress). Critical media literacy and practitioner responses to equitable opportunities.

Riewestahl, E., Ramasubramanian, S., Foster, B., Mihailidis, P., **Johnson, P. R.,** & Tully, M., (in progress). The five Es of equitable media literacy practice.

Foster, B., Mihailidis, P., **Johnson, P. R.,** Tully, M., Riewestahl, E., & Ramasubramanian, S. (in progress). Integrating equitable practice into critical media literacy processes.

Public Scholarship Projects

[Press Pass Access with Tom Brokaw](#)

[Mapping Impactful Media Literacy Field Guide](#)

AWARDS & HONORS

Top Student Paper • 2021

Association for Education in Journalism and Mass Communication (AEJMC)
LGBTQ Interest Group

Hugh Vollrath Ross Scholarship • 2021

Graduate College
University of Iowa

Outstanding Graduate Student • 2013

Diederich College of Communication
Marquette University

GRANT-FUNDED PROJECTS

National Association of Media Literacy Educators

[Mapping Impactful Media Literacy Practice](#)

Paul Mihailidis, P.I.; Srivi Ramasubramanian & Melissa Tully, Co-P.I.
Research Team • Funded July 2020

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., Riewestahl, E., **Johnson, P.,** & Angove, S. (2021). *Equity and impact in media literacy practice: Mapping the field in the United States*. National Association of Media Literacy Educators.
<https://mappingimpactfulml.org/report>.

National Institutes of Health (NIH), National Institute on Minority Health and Health Disparities (NIMHD) • 554,635 (2013), 4,053,995 (total award)

CHIMC (Community Health Improvement for Milwaukee's Children): Take Control IMMUNIZE! • Medical College of Wisconsin

Earnestine Willis, M.D., P.I.

Education Development Team • Funded 2013

I was recruited to be a part of the research and education team in my final year of my master's program. In my role, I worked to develop educational initiatives using social and mobile media to increase immunization efforts.

PRESENTATIONS & SPEAKING ENGAGEMENTS

Refereed Conference Presentations

Johnson, P.R. (5 August 2021). A snake in the grass: Adapting sex and sexuality from journalistic truth to the silver screen. Paper submitted to the 104th annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Virtual. **Top Student Paper.**

Johnson, P.R. (8 July 2021). A case of claims and facts: Automated fact-checking and the future of journalism's authority. Paper submitted to the 22nd annual meeting of the Media Ecology Association (MEA), Virtual.

Johnson, P.R. (6 March 2021). A reckoning of objectivity with moral clarity. Paper presented at the annual midwinter conference of the Association for Education in Journalism and Mass Communication (AEJMC), Virtual.

Ekachai, D. & **Johnson, P.** (14 September 2012). A content analysis of social media syllabi. Paper presented at the annual MMA fall educators conference. Minneapolis, Minnesota.

Conference Presentations and Workshops

Respondent. (29 October 2021). [Reddit Ask Me Anything](#): We are educators and researchers discussing how media literacy education can help us become a fact-based, ethical, well-represented, and creative democratic society. 2021 NAMLE Media Literacy Week.

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.**, & Riewestahl, E. (28 October 2021). NAMLE research project: Mapping impactful media literacy practices. Presented at the 2021 NAMLE Media Literacy Week, Virtual.

Panelist. (5 August 2021). Creating supportive environments: Mentoring for grad students in all stages. Presented at the 2021 AEJMC Conference, Virtual.

Moderator. (3 August 2021). Preconference workshop session: Eyeing the job market as a doctoral student. Presented at the 2021 AEJMC Conference, Virtual.

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.**, & Riewestahl, E. (18 July 2021). NAMLE research project: Mapping impactful media literacy practices. Presented at the 2021 NAMLE Conference, Virtual.

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.**, & Riewestahl, E. (17 July 2021). NAMLE international research initiative: Exploring media literacy in the U.S. and Australia. Presented at the 2021 NAMLE Conference, Virtual.

Ramasubramanian, S., Tully, M., Mihailidis, P., Foster, B., **Johnson, P.**, & Riewestahl, E. (2021, April 23). Mapping impactful media practice for equitable and inclusive civic futures in the United States. Presented at the 3rd annual Social Justice + Media Symposium, Virtual.

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., Riewestahl, E., & **Johnson, P.** (31 March 2021). Mapping impactful media practice for equitable and inclusive civic futures in the United States. Presented at the 13th annual Media Education Summit, Virtual.

Guest/Invited Lectures

Johnson, P.R. (December 2021). Sex/Media. COMM 2075: Gender, sexuality, and the media.

Johnson, P.R. (April 2013). The scream kings: The rise of the complacent male in the Scream film franchise. COMM 4500/5500: Race and gender issues in mass media.

Johnson, P.R. (February 2013). Infographics: Research, writing, and principles of effective design and production. ADPR 3600: Public relations writing.

Johnson, P.R. (November 2012). Methods of media education and media literacy in the secondary school. ENGL 4027/5027: Teaching English in the secondary school.

Johnson, P.R. (November 2012). Infographics. ADPR 3600: Public relations writing.

Johnson, P.R. (October 2012). Methods of media education and media literacy in the secondary school. ENGL 4027/5027: Teaching English in the secondary school.

Johnson, P.R. (November 2011). Methods of media education and media literacy in the secondary school. ENGL 4027/5027: Teaching English in the secondary school.

ARTICLES IN TRADE PUBLICATIONS AND ORGANIZATIONAL WEBSITES

Johnson, P. (8 July 2021). Reframing the future. *Quill and Scroll | The Daily Scroll*. <<https://quillandscroll.org/13819/the-digital-quill/weekly-scroll/the-weekly-scroll-for-november-8-2021/>>.

Johnson, P. (14 July 2021). Research for/with gratitude and grace. *Humanities for the Public Good*. <<https://uihumanitiesforthepublicgood.com/2021/07/14/research-for-with-gratitude-and-grace/>>.

Johnson, P. (25 June 2021). Brokaw's press passes grant access to unique history. *The University of Iowa Libraries: News and Announcements*. <<https://blog.lib.uiowa.edu/speccoll/2021/06/25/brokaws-press-passes-grant-access-to-unique-history/>>.

Johnson, P. (14 June 2021). A forgotten object in journalism history." *Humanities for the Public Good*. <<https://uihumanitiesforthepublicgood.com/2021/06/14/a-forgotten-object-in-journalism-history/>>.

Johnson, P. (30 July 2020). For student journalists, there's no trouble like John Lewis' "good trouble." *Quill and Scroll | The Daily Scroll*. <<https://quillandscroll.org/11612/the-digital-quill/qs-news/for-student-journalists-theres-no-trouble-like-john-lewis-good-trouble/>>.

Johnson, P. (16 January 2019). Five college Instagram accounts to be inspired by right now and why. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2019/01/16/five-college-instagram-accounts-to-be-inspired-by-right-now-and-why/>>.

Johnson, P. (11 January 2019). Here's what one staff did to brand their Instagram account. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2019/01/11/heres-what-one-staff-did-to-brand-their-instagram-accounts/>>.

Johnson, P. (12 December 2018). I'm adviser Patrick Johnson, and this is our newsroom. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2018/12/12/im-adviser-patrick-johnson-and-this-is-our-newsroom/>>.

Johnson, P. (12 October 2018). Why Adobe Spark is your next tech tool. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2018/10/12/why-adobe-spark-is-your-next-tech-tool/>>.

Johnson, P. (10 October 2018). Spark Posts is the way to tell stories right now. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2018/10/10/spark-posts-is-the-way-to-tell-stories-right-now/>>.

Johnson, P.R. (3 July 2018). We hold these truths to be self evident. *Marquette Educator*. <<https://marquetteeducator.wordpress.com/2018/07/03/we-hold-these-truths-to-be-self-evident/>>.

Johnson, P. (Fall 2017). Going onward and upward. *Communication: Journalism Education Today*.

Johnson, P. (20 October 2017). Why we write: Scholastic journalism educators on the importance of modeling. *Education Week*. <http://blogs.edweek.org/teachers/work_in_progress/2017/10/why_we_write_scholastic_journa.html>.

Johnson, P. (Summer 2017). Things we like: The Tom Tom. *Communication: Journalism Education Today*.

Johnson, P. (30 June 2017). Build up your staff's spotify playlist with these quick ideas. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/06/30/build-up-your-staffs-spotify-playlist-with-these-quick-ideas/>>.

Johnson, P. (28 June 2017). Why Spotify is your next social media experience. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/06/28/why-spotify-is-your-next-social-media-experience/>>.

Johnson, P. (18 January 2017). Using Google Sheets to develop and track media campaigns. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/01/18/using-google-sheets-to-develop-and-track-media-campaigns/>>.

- Johnson, P.** (11 January 2017). 4 social media content tips to improve your sports storytelling and audience engagement. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/01/11/4-social-media-content-tips-to-improve-your-sports-storytelling-and-audience-engagement/>>.
- Johnson, P.** (9 January 2017). 7 Ways to develop a social media presence for school athletic programs. *JEA Digital Media*. <<http://www.jeadigitalmedia.org/2017/01/09/7-ways-to-develop-a-social-media-presence-for-school-athletic-programs/>>.
- Johnson, P.** (Spring 2013). The social journalist: Adaptation and instruction for social media in the journalism classroom. *Communication: Journalism Education Today*.
- Johnson, P.** (Fall 2012). Functioning in a digital world with a print history. *Communication: Journalism Education Today*.
- Johnson, P.** (12 July 2012). The man with the '35 Ford. *Old Cars Weekly*.

TEACHING

Instructor of Record

- COMM 3900** • Ethical Problems in Mass Communication • Spring 2020, Fall 2019, Spring 2019, Fall 2018, Spring 2018, Fall 2017, Spring 2017, Fall 2016 • Marquette University
- JOUR 4997** • Journalism Capstone: Magazine with a Mission • Spring 2020 • Marquette University
- JOUR 4510** • Magazine Design and Production • Spring 2018 • Marquette University
- JOUR 1100** • Digital Journalism 1 • Fall 2014, Fall 2013, Spring 2013 • Marquette University
- ADPR 2200** • Media Writing • Spring 2014 • Marquette University

Teaching Assistant

- JMC 2600** • Freedom of Expression • Spring 2022 • The University of Iowa
- JMC 2010** • Journalistic Reporting and Writing • Fall 2021, Spring 2021, Fall 2020 • The University of Iowa
- COMM 2100** • Visual Communication • Spring 2013, Fall 2012, Spring 2012, Fall 2011 • Marquette University

Teaching Awards

- 2020, 2018, 2017, Most Inspirational Teacher, Antioch Community High School
2016, 2014
- 2016 Distinguished National Journalism Teacher of the Year, Dow Jones News Fund
- 2016 Award for Teaching Excellence, Illinois State Legislature
- 2015 National Rising Star of Journalism Education, Journalism Education Association
- 2015 Nancy Becker Newspaper Adviser of the Year, Kettle Moraine Press Association
- 2012 Future Journalism Teacher of the Year, Journalism Education Association

Professional Development

Poynter Institute, Teachapalooza • July 4-5, 2021

Teachapalooza is the place for college journalism educators to catch up, power up and reignite their passion for teaching. A successful virtual gathering in 2020 gave more educators the opportunity to attend, allowed for more guest instructors to tune in and share their wisdom, and provided a unique focus on the art of online teaching

CIRTL Teaching Program

CIRTL was established in 2003 with support from the National Science Foundation. Its mission is to enhance excellence in undergraduate education through the development of a national faculty committed to implementing and advancing effective teaching practices for diverse learners as part of successful and varied professional careers. The UI is among 38 current member institutions throughout the US and Canada. CIRTL at UI is open to graduate students and post-docs from any academic discipline who want to improve their teaching, promote inclusive teaching, assess student progress, and use their research skills to advance their teaching practice.

Associate-Level Certificate • Fall 2020

Practitioner-Level Certificate • in progress

Courses Taught at Community High School District 117

- Print and Digital Journalism (Developed from proposal to execution)
- Introduction to Print and Digital Journalism (Developed from proposal to execution)
- Sports Media (Developed from proposal to execution)
- Broadcast Journalism (Developed from proposal to execution)
- English 4: Composition (semester required course) (Developed from proposal to execution)
- English 4: Villains and Literature (semester required course) (Developed from proposal to execution)
- English IV (Full year required course) *this course was replaced by E4: Composition and E4: Literature
- English II (Full year required course)
- English I (Full year required course)

Teaching Materials

Johnson, P. R. (2012) Digital journalism: Curriculum for instruction—Introductory digital journalism curriculum for classroom implementation and instructional use at the high school or introductory collegiate level.

Johnson, P. (2012) Empty Cradles: A curriculum for the Milwaukee Journal-Sentinel's Award-Winning series on infant mortality.

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

Society of Professional Journalists (SPJ) • Member • Member • 2021 present

National Lesbian and Gay Journalists Association (NLGJA) • Member • 2021 present

American Journalism Historians Association (AJHA) • Member • 2021 present

International Communication Association (ICA) • Journalism Studies Division; Children, Adolescents, and Media Division • 2020-present

Association for Education in Journalism and Mass Communication (AEJMC) • Graduate Student Interest Group, Media Ethics Division, Newspaper and Online News Division, LGBTQ Interest Group • 2011-2013; 2020-present

Kappa Tau Alpha Honor Society • 2011-present

Journalism Education Association (JEA) • 2007-present • Mentoring Committee Chair, 2017-2020; Mentoring Committee, 2017-2020; 2021-present; Digital Media Committee, 2007-2020

SERVICE TO THE DISCIPLINE

Editorial Board Member • *Journal of Communication Inquiry* • 2021-present

Leadership Ladder • Association for Education in Journalism and Mass Communication • Graduate Student Interest Group (Vice-Head • 2021-22)/Commission (Head • 2022-23 • Past-Head • 2023-24)

Graduate Student Committee Head & Liaison • Association for Education in Journalism and Mass Communication • Media Ethics Division • 2020-present

Pre-Conference Workshop Chair • Association for Education in Journalism and Mass Communication • Graduate Student Interest Group • 2020-21

SERVICE TO JOURNALISM EDUCATION

Trustee & Board Member • Quill and Scroll International Journalism Honor Society • 2013-present

• Vice President • 2021-present

• 2026 Committee Chair • 2021-2022 – this committee explores the future of the organization in terms of fiscal and institutional status

Mentor Program Chair • Board Member • Journalism Education Association • 2017-2020

Mentor • Kent State University Online Scholastic Journalism Program, Teacher Leadership • August 2017 to May 2020

Chicago Local Committee Member, volunteer subcommittee chair • Journalism Education Association/National Scholastic Press Association Fall National Convention • August 2016 to November 2016

Instructor • Journalism Education Association Adviser Institute • July 2015 to July 2019

Director • Fall Scholastic Journalism Conference • Kettle Moraine Press Association • November 2015 to November 2017

Committee Chair (Volunteers) • National High School Journalism Convention, Chicago • Journalism Education Association & National Scholastic Press Association • 2015-2016

Chairman • Committee on Rebranding and Organizational Identity: Kettle Moraine Press Association • February 2013 to May 2020

Reviewer • PRAXIS Journalism Teaching Certification Exam • Educational Testing Services • 2013

Assistant Director • Fall Scholastic Journalism Conference • Kettle Moraine Press Association • 2012

Newspaper, Yearbook, Newsmagazine, and Online Publication Judging and Critiquing • Nebraska Scholastic Press Association • 2012-2020

Newspaper, Yearbook, Newsmagazine, and Online Publication Judging and Critiquing • Florida Scholastic Press Association • 2011-2020

Newspaper, Yearbook, Newsmagazine, and Online Publication Judging and Critiquing • Southern Interscholastic Press Association • 2011-2020

Newspaper, Yearbook, Newsmagazine, and Online Publication Judging and Critiquing • National Scholastic Press Association • 2011-2020

Instructor • Urban Journalism Workshop • 2011, 2012, 2013

Director • Day Workshops • Kettle Moraine Press Association • 2011-2013

Board Member • Kettle Moraine Press Association • 2011-2020

Curriculum Designer • Milwaukee Journal Sentinel's "Empty Cradles" series • 2011-2012

Mentor • Messmer Catholic High School Journalism Program • 2007-2012

Professional Presentations

Johnson, P. R. (2021, October). What it feels like. Iowa High School Press Association Fall Conference.

Johnson, P. R. (2019, November). Mentor program lunch and learn. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

Johnson, P. R. (2019, November). New member round table. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

Johnson, P. R. (2019, November). Media advising 101. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

Johnson, P. R. & Pollard, R. (2019, November). Be an influencer. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

Johnson, P. R. (2019, April). Mentor forum. Presented at the National Scholastic Press Association and Journalism Education

Association Spring Convention.

- Johnson, P. R.** (2019, April). New member round table. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R.** (2018, November). Mentor forum. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2018, April). New member round table. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R.** (2018, April). Mentor forum. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R.** (2017, November). What it feels like to burn the box. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2017, November). Journalism sometimes is just another family-friendly game of Mario Kart. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2017, October). What it feels like. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R.,** Gallimore, B. W., Wood, J. R., & Everett, J. M. (2017, October). CRAFTing leadership: Building student-produced experiences. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R.** (2017, July). Words of wisdom. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R.** (2017, July). CRAFTing leadership. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R.** (2017, April). What it feels like to burn the box. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R.** (2017, April). Get in the game. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R.** (2017, April). Sports centered. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R.** (2017, April). Social media half-day workshop. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R.** (2016, November). Get in the game. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2016, November). Sports centered. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2017, November). What it feels like to burn the box. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2016, October). What it feels like. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. & Lauer, E.** (2016, October). Blowing up the box: Social media and student media. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R.** (2016, July). Obsession mastery. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R.** (2016, July). Developing inquiry. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R. & Lauer, E.** (2015, November). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2015, October). What it feels like. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. & Lauer, E.** (2015, October). Just hashtag it: Social media workshop. Presented at the Kettle Moraine Press

Association Fall Scholastic Journalism Conference.

- Johnson, P. R.** (2015, July). It's all Greek to me. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R.** (2015, July). The social journalist. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R.** & Hubbard, B. (2015, April). Nice bike. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** & Lauer, E. (2015, April). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2015, April). It's all Greek to me. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** & Lauer, E. (2014, November). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2014, November). Multimedia Mondays: Telling the best stories. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2014, November). It's all Greek to me. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** & Lauer, E. (2014, April). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2014, April). Multimedia Mondays: Telling the best stories. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** & Lauer, E.. (2013, November). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2013, November). Twitter, journalism and student media. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2012, November). Getting the digital story. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2012, November). Twitter, journalism and student media. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R.** (2012, October). Planning for digital storytelling. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R.** (2012, October). Magazine production for high school student media. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R.** (2011, October). Critical writing for the masses. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R.** (2011, October). Utilizing polls and surveys effectively in your student publication. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R.** (2011, October). Advising with web 2.0: Tips and tricks for the new digital media landscape. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

SERVICE TO THE UNIVERSITY OF IOWA

Search Committee • Visiting Assistant Professor, Media Law • School of Journalism and Mass Communication • The University of Iowa • 2021-present

Graduate Student Representative • Graduate Committee • School of Journalism and Mass Communication • The University of Iowa • 2021-present

New TA Training Facilitator • Grading and Providing Feedback on Writing • Graduate College • The University of Iowa • August 19, 2021

Board Member • The Daily Iowan • SPI Board • 2020-present

SERVICE TO MARQUETTE UNIVERSITY

Faculty Advisor • Kappa Sigma Fraternity, Xi-Xi Chapter • Marquette University • 2018-2020

Strategic Communication Campaign Judge • Diederich College of Communication Department of Strategic Communication • Marquette University • 2011-2015

Board Member • Marquette Student Media • Marquette University • 2011-2013

Founding Board Member & President • Diederich College of Communication Graduate Student Organization • Marquette University • 2011-2013

SERVICE TO COMMUNITY HIGH SCHOOL DISTRICT 117

Organizer • NLCC Journalism Teacher Consortium • May 2018 to May 2020

Media Teacher Mentor • August 2018 to May 2020

Chair • Media Teacher Search and Interview Committee • March 2020

Member • Middle School Journalism Teacher Search and Interview Committee • June 2018

Chair • Media Teacher Search and Interview Committee (2) • April-May 2018

Member • English Teacher Search and Interview Committee • May 2018

Chair • 1:1 Committee, Curriculum and Instruction Sub-Committee • 2017-2018

Lead • Peer Tutor Program • 2017-2020

Member • Principal Search and Interview Committee • February-March 2017

Chair • District Technology Committee • 2016-2017; 2017-2018 school year

Member • Assistant Principal of Student Services Search and Interview Committee • April-May 2016

Member • English Teacher Search and Interview Committee • May 2016

Member • English Teacher Leave of Absence Search and Interview Committee • August 2015

Coordinator • School Spirit • 2014 to May 2019

Chair • Centennial Celebration • 2014-2015 school year

Assistant Musical Director • Spring 2014, Spring 2015, Spring 2016, Spring 2017, Spring 2018

Assistant Play Director • Fall 2013, Winter 2014, Fall 2014, Winter 2014, Fall 2015

SERVICE TO KAPPA SIGMA FRATERNITY

Faculty Adviser • Xi-Xi Chapter • Kappa Sigma Fraternity • August 2018 to May 2020

Alumni Board Representative • August 2011 to May 2020

Alumni Big Brother • August 2011 to May 2020

Director • Chapter Communications • January 2010 to May 2011

Delegate Elect • Kappa Sigma Fraternity Grand Conclave • New Orleans, Summer 2010

Vice President of Programming • Interfraternity Council • January 2010 to December 2010

Chair • Greek Week • 2010

Vice Chair • Judicial Board • 2010

Chair • Greek Relations • January 2010 to December 2010

Chairman • Social • August 2008 to December 2010

JOURNALISM PRODUCTION & LEADERSHIP

Student Media Adviser and Media Team Leader • Antioch Community High School • 2013 to present

- Feather Arts and Culture Magazine: 2019-May 2020 (developed and launched magazine in August 2019)
- Arrow Sports Magazine: 2018-May 2020 (developed and launched magazine in August 2018)
- Sequoit Sports Media Public Relations: 2016-May 2020 (developed course and program in August 2016)
- Sequoit Broadcast Network Broadcasting Organization: 2014 (trained new adviser in January 2015)
- SequoitMedia.com media site: 2013-May 2020 (developed website and launched digital program in August 2013)
 - Online Pacemaker Recipient: 2016
 - Online Pacemaker Finalist: 2015, 2016, 2017, 2018, 2019
- Tom Tom News Magazine: 2013-May 2020
 - All-American award winner: 2014, 2015, 2016, 2017, 2018, 2019, 2020
 - All-KEMPA award winner: 2014, 2015, 2016, 2017, 2018, 2019, 2020
 - CSPA Silver Crown: 2015-16
 - CSPA Gold Crown: 2016-17
 - Print Pacemaker Finalist: 2016, 2017, 2018

Student Publication Adviser • Brookfield Central High School • 2010-2011

- Tyro Newspaper: 2010-2011
- Legend Yearbook: 2010-2011

Marquette Student Media Student Director and Team Leader • 2010-2011 school year

The Marquette Journal (Magazine)

- Editor-in-Chief: 2010-2011 (non-voting member of Student Media Board)
- Managing Editor: 2009-2010
- Features Editor: 2008-2009
- Online Editor: 2008-2009
- Writer: 2007-2011
- Designer: 2007-2011

The Marquette Tribune (Newspaper)

- Graphics and Visual Content Editor: 2009-2010
- Reporter: 2007-2011
- Designer: 2007-2010

Marquette University Radio, DJ: 2008-2011

Student Media Interactive, Assistant Editor/Manager: 2008-2009 (this was the last year of SMI before we transitioned to a converged model of student media)

JOURNALISM AWARDS & HONORS

2009, 2010, 2011 Best Student Magazine (Editor), Society of Professional Journalists

2010 Columnist of the Year, Wisconsin Newspaper Association