

PATRICK R. JOHNSON, MJE

Curriculum Vitae

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ACADEMIC APPOINTMENTS

2020 – Present	Graduate Teaching Assistant, The University of Iowa School of Journalism and Mass Communication
Summer 2021	Humanities for the Public Good Fellow, The University of Iowa Obermann Center for Advanced Studies
Summer 2021	Graduate Research Assistant for Dr. Melissa Tully, The University of Iowa School of Journalism and Mass Communication

EDUCATION

Ph.D.	Mass Communication, <i>in progress</i> The University of Iowa, School of Journalism and Mass Communication <u>Research Interests:</u> Journalism (and media broadly) as a moral institution <u>Areas of Emphasis:</u> Metajournalistic discourse, journalism and media ethics, media and news literacy, issues of deviance in journalism, sex media <u>Advisor:</u> Dr. Melissa Tully, Associate Professor <u>Committee:</u> Dr. Rachel Young, Associate Professor; Tom Oates, Associate Professor; David Ryfe, Professor and Director, Iowa School of Journalism and Mass Communication; Dr. Stephanie Craft, Professor of Journalism, University of Illinois College of Media
MA	Communication, May 2013 Marquette University, Diederich College of Communication <u>Thesis:</u> The Impurity Truth: How Popular Media Taught Millennial Males to Get Laid and “Do It” as Early as Possible <u>Advisor:</u> Dr. Bonnie Brennen, Professor Emerita and Nieman Professor of Journalism <u>Committee:</u> Dr. Ana C. Garner and Dr. Pamela Hill Nettleton
BS	Secondary Education and Journalism, June 2013 Marquette University, College of Education

PREVIOUS ACADEMIC APPOINTMENT

2013 – 2020	Adjunct Professor, Marquette University Department of Journalism and Media Studies, Diederich College of Communication
2013 – 2020	Teacher and Media Adviser, Community High School District 117 English Department, Antioch Community High School

Summer 2012	Graduate Research Assistant for Dr. Daradirek “Gee” Ekachai, Marquette University Diederich College of Communication
2011 – 2013	Graduate Teaching Assistant, Marquette University Diederich College of Communication

PUBLICATIONS

Refereed Journal Articles

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., Riewestahl, E., **Johnson, P.**, & Angrove, S. (2021). Do media literacies approach equity & justice?. *Journal of Media Literacy Education*, 13(2), 1-14. doi: 10.23860/JMLE-2021-13-2-1.

Manuscripts under Review

Johnson, P. R. (under review). Defining the ethical student journalist.

Johnson, P. R. (R&R). Journalistic Champ or Pornographic Chum: Hefner and Flynt’s Obituaries and the Boundaries of Journalism.

Johnson, P. R. (R&R). A case of claims and Facts: Automated fact-checking the future of journalism’s authority.

Johnson, P. R. (under review). Objectivity’s racial reckoning.

Johnson, P. R. (under review). A snake in the grass: Adapting journalistic truth to the silver screen.

Manuscripts in Progress

Johnson, P. R. & Dalrymple, K. (in progress). Sexsustainability and Pornhub’s education washing of sustainability concepts.

Dowling, D. O., **Johnson, P. R.** & Ekdale, B. (in progress). The voice of Conservative activism: Charting far right of podcast journalism.

Johnson, P. R. & Dalrymple, K. (in progress). Pornhub’s corporate social responsibility and sustainability content.

Johnson, P. R. (in progress). The student journalist as defined by journalism program mission statements.

Johnson, P. R. (in progress). How journalism programs define DEI in mission statements.

Johnson, P. R. (in progress). Coverage of the anti-sex Olympiad.

Johnson, P. R. (in progress). How Spice World warned us about the future of journalism.

Grant-Funding Reports

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., Riewestahl, E., **Johnson, P.**, & Angrove, S. (2021b). *Equity and impact in media literacy practice: Mapping the field in the United States*. National Association of Media Literacy Educators. <https://mappingimpactfulml.org/report>.

Book Reviews

Johnson, P. R. (11 August 2021). Imagined audiences: How journalists perceive and pursue the public. *Journal of Communication Inquiry*. DOI: [10.1177/01968599211039212](https://doi.org/10.1177/01968599211039212).

Book Chapters

Johnson, P. R. & Tully, M. (accepted, forthcoming 2022). Social Media, Journalism, and Trust. *Palgrave Handbook on Media Misinformation*. Palgrave.

Ramasubramanian, S., & **Johnson, P. R.** (accepted, forthcoming 2022). Media and Learning of the Social World. *The Routledge International Handbook of Children, Adolescents, and Media* (2nd edition). Routledge.

Reviewed Essays and Commentary

Johnson, P. R. (accepted, forthcoming November 2021). Media Literacy for Freedom: Activism for the Oppressed. *Media Ethics*.

Johnson, P. R. (accepted, forthcoming fall 2021). Magazines that Made Me. *Journal of Magazine Media*.

Articles in Trade Publications and Organizational Websites

Johnson, P. (14 July 2021). Research for/with gratitude and grace." *Humanities for the Public Good*.

<<https://uihumanitiesforthepublicgood.com/2021/07/14/research-for-with-gratitude-and-grace/>>.

Johnson, P. (25 June 2021). Brokaw's press passes grant access to unique history. *The University of Iowa Libraries: News and Announcements*.

<<https://blog.lib.uiowa.edu/speccoll/2021/06/25/brokaws-press-passes-grant-access-to-unique-history/>>.

Johnson, P. (14 June 2021). A forgotten object in journalism history." *Humanities for the Public Good*. <

<https://uihumanitiesforthepublicgood.com/2021/06/14/a-forgotten-object-in-journalism-history/>>.

Johnson, P. (30 July 2020). For student journalists, there's no trouble like John Lewis' "good trouble." *Quill and Scroll | The Daily Scroll*. <

<https://quillandscroll.org/11612/the-digital-quill/qs-news/for-student-journalists-theres-no-trouble-like-john-lewis-good-trouble/>>.

Johnson, P. (16 January 2019). Five college Instagram accounts to be inspired by right now and why. *JEA Digital Media*.

<<http://www.jeadigitalmedia.org/2019/01/16/five-college-instagram-accounts-to-be-inspired-by-right-now-and-why/>>.

Johnson, P. (11 January 2019). Here's what one staff did to brand their Instagram account. *JEA Digital Media*.

<<http://www.jeadigitalmedia.org/2019/01/11/heres-what-one-staff-did-to-brand-their-instagram-accounts/>>.

Johnson, P. (12 December 2018). I'm adviser Patrick Johnson, and this is our newsroom. *JEA Digital Media*.

<<http://www.jeadigitalmedia.org/2018/12/12/im-adviser-patrick-johnson-and-this-is-our-newsroom/>>.

Johnson, P. (12 October 2018). Why Adobe Spark is your next tech tool. *JEA Digital Media*.

<<http://www.jeadigitalmedia.org/2018/10/12/why-adobe-spark-is-your-next-tech-tool/>>.

Johnson, P. (10 October 2018). Spark Posts is the way to tell stories right now. *JEA Digital Media*.

<<http://www.jeadigitalmedia.org/2018/10/10/spark-posts-is-the-way-to-tell-stories-right-now/>>.

Johnson, P. R. (3 July 2018). We hold these truths to be self evident. *Marquette Educator*.

<<https://marquetteeducator.wordpress.com/2018/07/03/we-hold-these-truths-to-be-self-evident/>>.

Johnson, P. (Fall 2017). Going onward and upward. *Communication: Journalism Education Today*.

Johnson, P. (20 October 2017). Why we write: Scholastic journalism educators on the importance of modeling. *Education Week*.

<http://blogs.edweek.org/teachers/work_in_progress/2017/10/why_we_write_scholastic_journa.html>.

Johnson, P. (Summer 2017). Things we like: The Tom Tom. *Communication: Journalism Education Today*.

Johnson, P. (30 June 2017). Build up your staff's spotify playlist with these quick ideas. *JEA Digital Media*.

<<http://www.jeadigitalmedia.org/2017/06/30/build-up-your-staffs-spotify-playlist-with-these-quick-ideas/>>.

Johnson, P. (28 June 2017). Why Spotify is your next social media experience. *JEA Digital Media*.

<<http://www.jeadigitalmedia.org/2017/06/28/why-spotify-is-your-next-social-media-experience/>>.

Johnson, P. (18 January 2017). Using Google Sheets to develop and track media campaigns. *JEA Digital Media*.

<<http://www.jeadigitalmedia.org/2017/01/18/using-google-sheets-to-develop-and-track-media-campaigns/>>.

Johnson, P. (11 January 2017). 4 social media content tips to improve your sports storytelling and audience engagement. *JEA Digital Media*. <

<http://www.jeadigitalmedia.org/2017/01/11/4-social-media-content-tips-to-improve-your-sports-storytelling-and-audience-engagement/>>.

Johnson, P. (9 January 2017). 7 Ways to develop a social media presence for school athletic programs. *JEA Digital Media*.

<<http://www.jeadigitalmedia.org/2017/01/09/7-ways-to-develop-a-social-media-presence-for-school-athletic-programs/>>.

Johnson, P. (Spring 2013). The social journalist: Adaptation and instruction for social media in the journalism classroom. *Communication: Journalism Education Today*.

Johnson, P. (Fall 2012). Functioning in a digital world with a print history. *Communication: Journalism Education Today*.

Johnson, P. (12 July 2012). The man with the '35 Ford. *Old Cars Weekly*.

AWARDS & HONORS

Top Student Paper • 2021

Association for Education in Journalism and Mass Communication (AEJMC)
LGBTQ Interest Group

Hugh Vollrath Ross Scholarship • 2021

Graduate College
University of Iowa

Outstanding Graduate Student • 2013

Diederich College of Communication
Marquette University

GRANT-FUNDED PROJECTS

National Association of Media Literacy Educators • AMOUNT

[*Mapping Impactful Media Literacy Practice*](#)

Paul Mihailidis, P.I.; Srivi Ramasubramanian & Melissa Tully, Co-P.I.
Research Team • Funded July 2020

National Institutes of Health (NIH), National Institute on Minority Health and Health Disparities (NIMHD) • 554,635 (2013), 4,053,995 (total award)

CHIMC (Community Health Improvement for Milwaukee's Children): Take Control IMMUNIZE! • Medical College of Wisconsin

Earnestine Willis, M.D., P.I.

Education Development Team • Funded 2013

I was recruited to be a part of the research and education team in my final year of my master's program. In my role, I worked to develop educational initiatives using social and mobile media to increase immunization efforts.

CONFERENCE PAPERS & PRESENTATIONS

Refereed Conference Presentations

Johnson, P.R. (5 August 2021). A snake in the grass: Adapting sex and sexuality from journalistic truth to the silver screen. Paper submitted to the 104th annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Virtual. **Top Student Paper.**

Johnson, P.R. (8 July 2021). A case of claims and facts: Automated fact-checking and the future of journalism's authority. Paper submitted to the 22nd annual meeting of the Media Ecology Association (MEA), Virtual.

Johnson, P.R. (6 March 2021). A reckoning of objectivity with moral clarity. Paper presented at the annual midwinter conference of the Association for Education in Journalism and Mass Communication (AEJMC), Virtual.

Ekachai, D. & **Johnson, P.** (14 September 2012). A content analysis of social media syllabi. Paper presented at the annual MMA fall educators conference. Minneapolis, Minnesota.

Conference Presentations and Workshops

Respondent. (29 October 2021). [*Reddit Ask Me Anything*](#): We are educators and researchers discussing how media literacy education can help us become a fact-based, ethical, well-represented, and creative democratic society. 2021 NAMLE Media Literacy Week.

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.**, & Riewestahl, E. (28 October 2021). NAMLE research project: Mapping impactful media literacy practices. Presented at the 2021 NAMLE Media Literacy Week, Virtual.

Panelist. (5 August 2021). Creating supportive environments: Mentoring for grad students in all stages. Presented at the 2021 AEJMC Conference, Virtual.

Moderator. (3 August 2021). Preconference workshop session: Eyeing the job market as a doctoral student. Presented at the 2021 AEJMC Conference, Virtual.

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.**, & Riewestahl, E. (18 July 2021). NAMLE research project: Mapping impactful media literacy practices. Presented at the 2021 NAMLE Conference, Virtual.

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., **Johnson, P.**, & Riewestahl, E. (17 July 2021). NAMLE international research initiative: Exploring media literacy in the U.S. and Australia. Presented at the 2021 NAMLE Conference, Virtual.

Ramasubramanian, S., Tully, M., Mihailidis, P., Foster, B., **Johnson, P.**, & Riewestahl, E. (2021, April 23). Mapping impactful media practice for equitable and inclusive civic futures in the United States. Presented at the 3rd annual Social Justice + Media Symposium, Virtual.

Mihailidis, P., Ramasubramanian, S., Tully, M., Foster, B., Riewestahl, E., & **Johnson, P.** (31 March 2021). Mapping impactful media practice for equitable and inclusive civic futures in the United States. Presented at the 13th annual Media Education Summit, Virtual.

Guest/Invited Lectures

Johnson, P.R. (April 2013). The scream kings: The rise of the complacent male in the Scream film franchise. COMM 4500/5500: Race and gender issues in mass media.

Johnson, P.R. (February 2013). Infographics: Research, writing, and principles of effective design and production. ADPR 3600: Public relations writing.

Johnson, P.R. (November 2012). Methods of media education and media literacy in the secondary school. ENGL 4027/5027: Teaching English in the secondary school.

Johnson, P.R. (November 2012). Infographics. ADPR 3600: Public relations writing.

Johnson, P.R. (October 2012). Methods of media education and media literacy in the secondary school. ENGL 4027/5027: Teaching English in the secondary school.

Johnson, P.R. (November 2011). Methods of media education and media literacy in the secondary school. ENGL 4027/5027: Teaching English in the secondary school.

TEACHING

Instructor of Record

COMM 3900 • Ethical Problems in Mass Communication • Spring 2020, Fall 2019, Spring 2019, Fall 2018, Spring 2018, Fall 2017, Spring 2017, Fall 2016 • Marquette University

JOUR 4997 • Journalism Capstone: Magazine with a Mission • Spring 2020 • Marquette University

JOUR 4510 • Magazine Design and Production • Spring 2018 • Marquette University

JOUR 1100 • Digital Journalism 1 • Fall 2014, Fall 2013, Spring 2013 • Marquette University

ADPR 2200 • Media Writing • Spring 2014 • Marquette University

Teaching Assistant

JMC 2010 • Journalistic Reporting and Writing • Fall 2021, Spring 2021, Fall 2020 • The University of Iowa

COMM 2100 • Visual Communication • Spring 2013, Fall 2012, Spring 2012, Fall 2011 • Marquette University

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

Society of Professional Journalists (SPJ) • Member • Member • 2021 present

National Lesbian and Gay Journalists Association (NLGJA) • Member • 2021 present

American Journalism Historians Association (AJHA) • Member • 2021 present

International Communication Association (ICA) • Journalism Studies Division; Children, Adolescents, and Media Division • 2020-present

Association for Education in Journalism and Mass Communication (AEJMC) • Graduate Student Interest Group, Media Ethics Division, Newspaper and Online News Division, LGBTQ Interest Group • 2011-2013; 2020-present

Kappa Tau Alpha Honor Society • 2011-present

Journalism Education Association (JEA) • 2007-present • Mentoring Committee Chair, 2017-2020; Mentoring Committee, 2017-2020; 2021-present; Digital Media Committee, 2007-2020

PROFESSIONAL TRAINING

Poynter Institute, Teachapalooza • July 4-5, 2021

Teachapalooza is the place for college journalism educators to catch up, power up and reignite their passion for teaching. A successful virtual gathering in 2020 gave more educators the opportunity to attend, allowed for more guest instructors to tune in and share their wisdom, and provided a unique focus on the art of online teaching

CIRTL Teaching Program

CIRTL was established in 2003 with support from the National Science Foundation. It's mission is to enhance excellence in undergraduate education through the development of a national faculty committed to implementing and advancing effective teaching practices for diverse learners as part of successful and varied professional careers. The UI is among 38 current member institutions throughout the US and Canada. CIRTL at UI is open to graduate students and post-docs from any academic discipline who want to improve their teaching, promote inclusive teaching, assess student progress, and use their research skills to advance their teaching practice.

Associate-Level Certificate • Fall 2020

Practitioner-Level Certificate • in progress

SERVICE TO THE DISCIPLINE

Editorial Board Member • *Journal of Communication Inquiry* • 2021-present

Leadership Ladder • Association for Education in Journalism and Mass Communication • Graduate Student Interest Group (Vice-Head • 2021-22)/Commission (Head • 2022-23 • Past-Head • 2023-24)

Pre-Conference Workshop Chair • Association for Education in Journalism and Mass Communication • Graduate Student Interest Group • 2020-21

Graduate Student Committee Head & Liaison • Association for Education in Journalism and Mass Communication • Media Ethics Division • 2020-present

SERVICE TO THE UNIVERSITY OF IOWA

Graduate Student Representative • Graduate Committee, School of Journalism and Mass Communication • The University of Iowa • 2021-present

New TA Training Facilitator • Grading and Providing Feedback on Writing • Graduate College • The University of Iowa • August 19, 2021

Board Member • The Daily Iowan • SPI Board • 2020-present

SERVICE TO MARQUETTE UNIVERSITY

Faculty Advisor • Kappa Sigma Fraternity, Xi-Xi Chapter • Marquette University • 2018-2020

Strategic Communication Campaign Judge • Diederich College of Communication Department of Strategic Communication • Marquette University • 2011-2015

Board Member • Marquette Student Media • Marquette University • 2011-2013

Founding Board Member & President • Diederich College of Communication Graduate Student Organization • Marquette University • 2011-2013

SERVICE TO JOURNALISM EDUCATION

Trustee & Board Member • Quill and Scroll International Journalism Honor Society • 2013-present

- Vice President • 2021-present

- 2026 Committee Chair • 2021-2022 – this committee explores the future of the organization in terms of fiscal and institutional status

Mentor Committee Chair • Board Member • Journalism Education Association • 2017-2020

Committee Chair (Volunteers) • National High School Journalism Convention, Chicago • Journalism Education Association & National Scholastic Press Association • 2015-2016

Reviewer • PRAXIS Journalism Teaching Certification Exam • Educational Testing Services • 2013

Curriculum Designer • Empty Cradles (Pulitzer winning series) • Milwaukee Journal-Sentinel • 2011-2012

PATRICK R. JOHNSON, MJE

Curriculum Vitae (Scholastic Journalism Extension)

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ADDITIONAL RELEVANT PROFESSIONAL EXPERIENCES

Winter 2020	Research Intern, Storyfit: AI for the Entertainment Industry
2011 – 2020	Director: Summer Journalism Workshop, Kettle Moraine Press Association
2011 – 2013	Instructor, Urban Journalism Workshop, Diederich College of Communication

ADDITIONAL TEACHING

Courses Taught at Community High School District 117

- Print and Digital Journalism (Developed from proposal to execution)
- Introduction to Print and Digital Journalism (Developed from proposal to execution)
- Sports Media (Developed from proposal to execution)
- Broadcast Journalism (Developed from proposal to execution)
- English 4: Composition (semester required course) (Developed from proposal to execution)
- English 4: Villains and Literature (semester required course) (Developed from proposal to execution)
- English IV (Full year required course) *this course was replaced by E4: Composition and E4: Literature
- English II (Full year required course)
- English I (Full year required course)

Teaching Materials

- Johnson, P. R. (2012) Digital journalism: Curriculum for instruction—Introductory digital journalism curriculum for classroom implementation and instructional use at the high school or introductory collegiate level.
- Johnson, P. (2012) Empty Cradles: A curriculum for the Milwaukee Journal-Sentinel's Award-Winning series on infant mortality.

TEACHING AWARDS AND ENDORSEMENTS

2020, 2018, 2017, 2016, 2014	Most Inspirational Teacher, Antioch Community High School
2016	Distinguished National Journalism Teacher of the Year, Dow Jones News Fund
2016	Award for Teaching Excellence, Illinois State Legislature
2015	National Rising Star of Journalism Education, Journalism Education Association
2015	Nancy Becker Newspaper Adviser of the Year, Kettle Moraine Press Association
2012	Future Journalism Teacher of the Year, Journalism Education Association

PROFESSIONAL OUTREACH & PRESENTATIONS

Professional Presentations

- Johnson, P. R. (2019, November). Mentor program lunch and learn. Presented at the National Scholastic Press

- Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2019, November). New member round table. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2019, November). Media advising 101. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2019, November). Be an influencer. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2019, April). Mentor forum. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R. (2019, April). New member round table. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R. (2018, November). Mentor forum. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2018, April). New member round table. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R. (2018, April). Mentor forum. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R. (2017, November). What it feels like to burn the box. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2017, November). Journalism sometimes is just another family-friendly game of Mario Kart. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2017, October). What it feels like. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R., Gallimore, B. W., Wood, J. R., & Everett, J. M. (2017, October). CRAFTing leadership: Building student-produced experiences. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. (2017, July). Words of wisdom. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R. (2017, July). CRAFTing leadership. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R. (2017, April). What it feels like to burn the box. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R. (2017, April). Get in the game. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R. (2017, April). Sports centered. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R. (2017, April). Social media half-day workshop. Presented at the National Scholastic Press Association and Journalism Education Association Spring Convention.
- Johnson, P. R. (2016, November). Get in the game. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2016, November). Sports centered. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2017, November). What it feels like to burn the box. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2016, October). What it feels like. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. & Lauer, E. (2016, October). Blowing up the box: Social media and student media. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. (2016, July). Obsession mastery. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R. (2016, July). Developing inquiry. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R. & Lauer, E. (2015, November). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2015, October). What it feels like. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. & Lauer, E. (2015, October). Just hashtag it: Social media workshop. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. (2015, July). It's all Greek to me. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R. (2015, July). The social journalist. Presented at the Journalism Education Association Advisers Institute.
- Johnson, P. R. & Hubbard, B. (2015, April). Nice bike. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.

- Johnson, P. R. & Lauer. E. (2015, April). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2015, April). It's all Greek to me. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. & Lauer. E. (2014, November). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2014, November). Multimedia Mondays: Telling the best stories. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2014, November). It's all Greek to me. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. & Lauer. E. (2014, April). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2014, April). Multimedia Mondays: Telling the best stories. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. & Lauer. E.. (2013, November). Just hashtag it. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2013, November). Twitter, journalism and student media. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2012, November). Getting the digital story. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2012, November). Twitter, journalism and student media. Presented at the National Scholastic Press Association and Journalism Education Association Fall Convention.
- Johnson, P. R. (2012, October). Planning for digital storytelling. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. (2012, October). Magazine production for high school student media. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. (2011, October). Critical writing for the masses. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. (2011, October). Utilizing polls and surveys effectively in your student publication. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.
- Johnson, P. R. (2011, October). Advising with web 2.0: Tips and tricks for the new digital media landscape. Presented at the Kettle Moraine Press Association Fall Scholastic Journalism Conference.

ADDITIONAL SERVICE

Service to Professional Organizations/Industry

- Mentor, Kent State University Online Scholastic Journalism Program, Teacher Leadership: August 2017 to May 2020
- Chicago Local Committee Member, volunteer subcommittee chair, Journalism Education Association/National Scholastic Press Association Fall National Convention: August 2016 to November 2016
- Director of Fall Scholastic Journalism Conference: Kettle Moraine Press Association: November 2015 to November 2017
- Instructor: Journalism Education Association Adviser Institute: July 2015 to July 2019
- Chairman, Committee on Rebranding and Organizational Identity: Kettle Moraine Press Association: February 2013 to May 2020
- Assistant Director & Organizer for Digital Media & Storytelling Track: Kettle Moraine Press Association Fall Scholastic Journalism Conference: 2012
- Newspaper, Yearbook, Newsmagazine, and Online Publication Judging and Critiquing: Florida Scholastic Press Association: 2011 to present
- Newspaper, Yearbook, Newsmagazine, and Online Publication Judging and Critiquing: Southern Interscholastic Press Association: 2011 to present
- Newspaper, Yearbook, Newsmagazine, and Online Publication Judging and Critiquing: National Scholastic Press Association: 2011 to present
- Newspaper, Yearbook, Newsmagazine, and Online Publication Judging and Critiquing: Nebraska Scholastic Press Association: 2012 to present
- Director of Day Workshops: Board of Directors, Kettle Moraine Press Association: November 2011 to November 2013
- Curriculum Designer: Milwaukee Journal Sentinel's "Empty Cradles" series: 2011
- Mentor: Messmer Catholic High School Journalism Program: 2007, 2008, 2009, 2010, 2011, 2012

Service to Community High School District 117

- Organizer, NLCC Journalism Teacher Consortium: May 2018 to May 2020
- Media Teacher Mentor
- Media Teacher Search and Interview Committee: March 2020
- Organizer, NLCC Journalism Teacher Consortium: May 2018 to May 2020
- Middle School Journalism Teacher Search and Interview Committee: June 2018
- Media Teacher Search and Interview Committee (2): April-May 2018
- 1:1 Committee, Curriculum and Instruction Sub-Committee: 2017-2018
- Peer Tutor Program Lead: 2017 to May 2020
- Principal Search and Interview Committee: February-March 2017
- District Technology Committee Chairman: 2016-2017 school year
- Assistant Principal of Student Services Search and Interview Committee: April-May 2016
- English Teacher Search and Interview Committee: May 2016, May 2018
- English Teacher Leave of Absence Search and Interview Committee: August 2015
- School Spirit Coordinator: 2014 to May 2019
- Centennial Celebration Chairman: 2014-2015 school year
- Assistant Musical Director: Spring 2014, Spring 2015, Spring 2016, Spring 2017, Spring 2018
- Assistant Play Director: Fall 2013, Winter 2014, Fall 2014, Winter 2014, Fall 2015

Service to Kappa Sigma Fraternity

- Faculty Adviser: Kappa Sigma Fraternity: August 2018 to May 2020
- Alumni Board Representative: August 2011 to May 2020
- Alumni Big Brother: August 2011 to May 2020
- Director of Chapter Communications: January 2010 to May 2011
- Delegate Elect, Kappa Sigma Fraternity Grand Conclave: New Orleans, Summer 2010
- Interfraternity Council, Vice President of Programming: January 2010 to December 2010
 - Lead Planner, Greek Week: 2010
 - Vice Chair, Judicial Board: 2010
- Greek Relations Chairman: January 2010 to December 2010
- Social Chairman: August 2008 to December 2010

JOURNALISM PRODUCTION & LEADERSHIP

Student Media Adviser and Team Leader, Antioch Community High School: 2013 to present

- Feather Arts and Culture Magazine: 2019-May 2020 (developed and launched magazine in August 2019)
- Arrow Sports Magazine: 2018-May 2020 (developed and launched magazine in August 2018)
- Sequoit Sports Media Public Relations: 2016-May 2020 (developed course and program in August 2016)
- Sequoit Broadcast Network Broadcasting Organization: 2014 (trained new adviser in January 2015)
- SequoitMedia.com media site: 2013-May 2020 (developed website and launched digital program in August 2013)
 - Online Pacemaker Recipient: 2016
 - Online Pacemaker Finalist: 2015, 2016, 2017, 2018, 2019
- Tom Tom News Magazine: 2013-May 2020
 - All-American award winner: 2014, 2015, 2016, 2017, 2018, 2019, 2020
 - All-KEMPA award winner: 2014, 2015, 2016, 2017, 2018, 2019, 2020
 - CSPA Silver Crown: 2015-16
 - CSPA Gold Crown: 2016-17
 - Print Pacemaker Finalist: 2016, 2017, 2018

Student Publication Adviser, Brookfield Central High School: 2010-2011

- Tyro Newspaper: 2010-2011
- Legend Yearbook: 2010-2011

Marquette Student Media Student Director and Team Leader: 2010-2011 school year

The Marquette Journal (Magazine)

- Editor-in-Chief: 2010-2011 (non-voting member of Student Media Board)
- Managing Editor: 2009-2010
- Features Editor: 2008-2009
- Online Editor: 2008-2009
- Writer: 2007-2011
- Designer: 2007-2011

The Marquette Tribune (Newspaper)

- Graphics and Visual Content Editor: 2009-2010
- Reporter: 2007-2011
- Designer: 2007-2010

Marquette University Radio, DJ: 2008-2011

Student Media Interactive, Assistant Editor/Manager: 2008-2009 (this was the last year of SMI before we transitioned to a converged model of student media)

JOURNALISM AWARDS & HONORS

2009, 2010, 2011 Best Student Magazine (Editor), Society of Professional Journalists

2010 Columnist of the Year, Wisconsin Newspaper Association

FORMER PROFESSIONAL AFFILIATIONS

Kettle Moraine Press Association	2010-2020
Board Member	
Director, Summer Journalism Workshop (2011-2020)	
Director, Fall Conference (2015-2017)	
Director, Day Workshops (2011-2013)	
National Council of Teachers of English	2010-2020
Society of Professional Journalists, Student Chapter, Marquette University (Former Chapter President)	2007-2011